

# About Crimestoppers

Crimestoppers is an independent charity helping communities to 'Speak up. Stay safe.'

We believe everyone has a right to feel safe from crime, wherever they live.

Every day over a thousand people trust us to pass on their information about crime via our 24-hour UK Contact Centre on 0800 555 111 or via our non-traceable online form at [Crimestoppers-uk.org](http://Crimestoppers-uk.org).

Everyone who contacts us remains 100% anonymous. That guarantee has never been broken.

Sometimes people worry about crime, or know something is wrong and want to pass on information. It's good to know that they can always trust Crimestoppers.

We won't ask your name.

We won't judge.

Just take what you know.

And pass it on for you.

No one will know who spoke to us.

You can help protect the people and communities you care about from crime by becoming a Crimestoppers Ambassador.

## Fearless

**Fearless.org** is Crimestoppers youth service. This service includes a website providing access to non-judgemental information and advice about crime aimed at 11-16 year-olds and their peers.

## Since Crimestoppers began in 1988

- ▲ We have received over 1.9 million actionable calls, resulting in more than 144,000 arrests and charges.
- ▲ Over £136 million worth of stolen goods have been recovered.
- ▲ Over £346 million worth of illegal drugs have been seized.
- ▲ In 2005, Crimestoppers launched the UK's Most Wanted on its website which allows the public to view images of criminals and pass on vital information about their whereabouts. It has been highly successful, with over 4,100 arrests to date.
- ▲ Around 10 people are arrested and charged every day as a result of information given to Crimestoppers.
- ▲ Every region of the UK has a Crimestoppers team responsible for raising awareness of our charity and running local campaigns about issues that affect their area.
- ▲ Crimestoppers UK was founded in 1988 by Lord Ashcroft, KCMG PC, Chair of Trustees.

## CrimeStoppers.

Speak up. Stay safe.

[crimestoppers-uk.org](http://crimestoppers-uk.org)

Crimestoppers Trust is a registered charity.  
UK Registration Nos. 1108687/SC037960.



## Become a Crimestoppers Ambassador

We need your help to spread the word about how our charity helps the people and communities you care about.

## CrimeStoppers.

Speak up. Stay safe.



# What is the Community Ambassadors Programme?

The Community Ambassadors Programme is designed to increase awareness of Crimestoppers through partnerships with businesses, public authorities, charities and other agencies. Acting as our Ambassadors, they enable us to spread the word about how we can help protect the people, places and communities that matter to you.

## What does an Ambassador do?

The role of an Ambassador is to promote Crimestoppers whenever and wherever you can: whether it be to employees, contractors, clients, service users, partner agencies or other stakeholders within your local area.

## We ask you to:

- Take every opportunity to let people know about our charity and what we do.
- Explain why you believe that awareness of Crimestoppers can make all our communities safer places to live and work (your training pack will cover this).
- Ensure everyone knows that people who contact us remain 100% anonymous.
- Highlight our independence and charity status.

## In return, you get:

- Support from your local regional team.
- Biannual newsletter.
- Promotional materials.
- Updates on specific campaigns.
- Invitation for you and your representatives to attend any Crimestoppers Ambassadors networking events (frequency and nature varies).

## Five easy steps to becoming an Ambassador:

1 Contact us by phone on 020 8835 3700 or email [ambassadors@crimestoppers-uk.org](mailto:ambassadors@crimestoppers-uk.org)

2 A Crimestoppers representative will contact you to find out more about you and your organisation and will, if requested, meet up to answer any questions you or your colleagues may have.

3 Sign up for training and receive a range of promotional materials.

4 Display your Ambassador Partner certificate within your organisation and help us to help your local community.

5 Start spreading the word!

